
Offering Healthy, Sustainable and FUN Commuting Options!

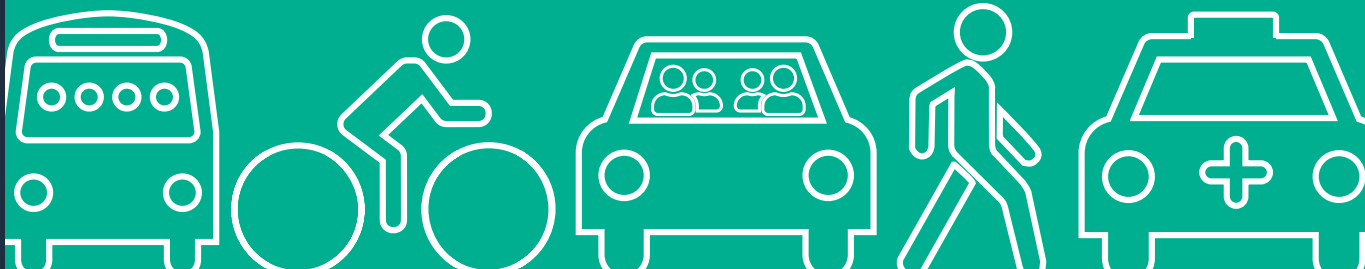
Program funded by

Ontario
Trillium
Foundation



Fondation
Trillium
de l'Ontario

An agency of the Government of Ontario
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About Us

Commute Ontario is a turnkey program, providing workplaces and campuses across the province with proven resources that help to engage and reward employees and students for choosing active and sustainable modes of travel.

3 Year Goal



**Reduce
20,000,000
km vehicle
travel**



**Reduce
4,000,000 kg
of GHG**

Commute Ontario is a program of SustainMobility - a non-profit organization focused on delivering sustainable transportation programs across Ontario.

Transportation is a leading contributor of harmful greenhouse gas (GHG) emissions in Ontario. Be part of the solution! We are asking municipalities, workplaces and campuses across the province to team-up with Commute Ontario and help us achieve our goal of reducing four-million kilograms of GHGs as well as eliminating 20-million kilometres of vehicle travel by 2021.

Commute Ontario offers organizations healthy, sustainable and FUN commuting options and incentives. All programs and services listed below are delivered through a custom branded information portal including:

- Carpool Ontario, Ride-Matching Tool
- Active Switch, Walking and Cycling Program
- Emergency Ride Home Program
- Rewards Program
- Marketing and Communications
- Campaigns and Incentives

Join Us

Join a growing list of workplaces and campuses across Ontario that are collectively striving to reduce traffic congestion and harmful emissions.

Commute Ontario offers participating organizations programs and services to engage and reward employees and students for choosing sustainable and active modes of transportation.

Benefits for the Workplace and Campus:

- Improve Recruitment and Retention
- Increase Productivity and Wellness
- Reduce Parking Demand and Costs
- Improve Corporate Social Responsibility

Benefits for Employees and Students:

- Save vehicle costs associated with drive alone trips
- Reduce Commuting Stress
- Increase Personal Productivity and Wellness

Contact us to join the Commute Ontario program at

info@commuteontario.ca

Testimonials:

“Joining SustainMobility’s Commute Ontario program is a huge opportunity for the City of Thunder Bay. It complements programs that we currently partake in such as the Commuter Challenge and Safe Cycling Thunder Bay, but takes it to a new level.”

Adam Krupper, Mobility Coordinator, City of Thunder Bay

“I love the tagline for the program ‘make commute time your time’. It says it all. When I walk and bike, that’s outdoor time for me. When I carpool or take transit, that’s time for me to catch up with friends or the news.”

Susan Sauvé, Transportation Demand Management Planner, City of Peterborough

“Many of our students live outside the area that the City of Orillia bus services. This carpool matching tool will provide an option for students to travel to campus, and at the same time save money and do their part in improving the environment.”

Mike Zecchino, Student Life Manager, Georgian College, Orillia Campus

Our Programs and Services



Carpool Ontario

A state-of-the-art online ride-matching tool that helps users find people to carpool with. Carpool searches can be restricted to the organization or open to the community. Active users are automatically entered into a monthly prize draw.

carpoolontario.ca



Active Switch Program

An online program that allows users to set goals and track their person powered transportation and recreation activities, including walking, cycling and more. Tracking activity is flexible and can be entered in steps, distance or time. Logging activity automatically enters users into a monthly prize draw!

activeswitch.ca



Emergency Ride Home Program (ERH)

Provides commuters at participating organizations with reimbursement for transportation used during unplanned events and emergencies. ERH is like an insurance policy for sustainable commuting; it gives commuters peace of mind when they choose carpooling, vanpooling, public transit, cycling and walking. Commuters who use a sustainable mode of travel to commute to work are eligible to have their emergency travel costs reimbursed to a maximum of \$75.00 per ride.



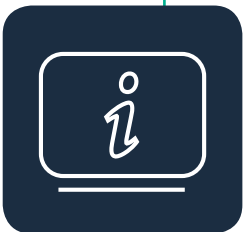
Monthly Rewards Program

Carpool Ontario and Active Switch users are entered into monthly prize draws for choosing active and sustainable travel modes.



Communications and Marketing

Commute Ontario provides everything you need to help engage your organization in programs and annual campaigns. Professional communication and marketing collateral can be customized to include your organization's logo.



Information Portal

A free, customizable web-page platform unique to your organization that has its own administrative access. The information portal is your one-stop-shop for all Commute Ontario's programs, campaigns and services.

smobi.ca/commuteontario

Our Campaigns

Carpool Month

February

Register or log into your account at carpoolontario.ca for a chance to WIN a great prize.

Earn additional prize draw entries for registration referrals on the tool.

Bike Month Ontario

June

Spring has sprung and cycling season has begun!

Track your cycling trips on the Active Switch online tool at activeswitch.ca for a chance to WIN a prize!



Transit Month Ontario September

Whether you are a regular rider or trying transit for the first time, Transit Month is a time to celebrate and reward transit riders.

Pledge to take transit in September for a chance to WIN a fantastic prize.

Walktober October

Aim to walk at least 10,000 steps per day during Walktober and move towards a healthier lifestyle.

Log your walking activity on activeswitch.ca to earn medals and be entered to win great prizes.

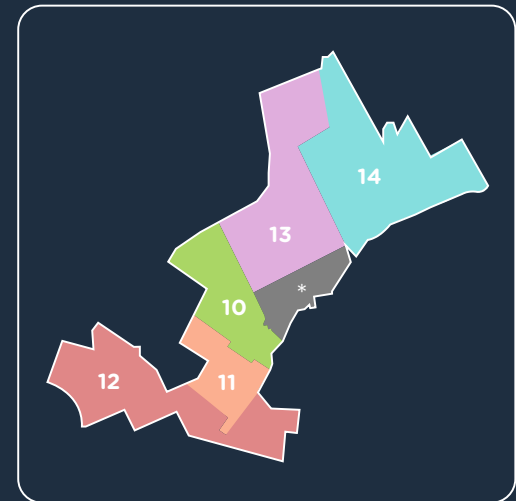
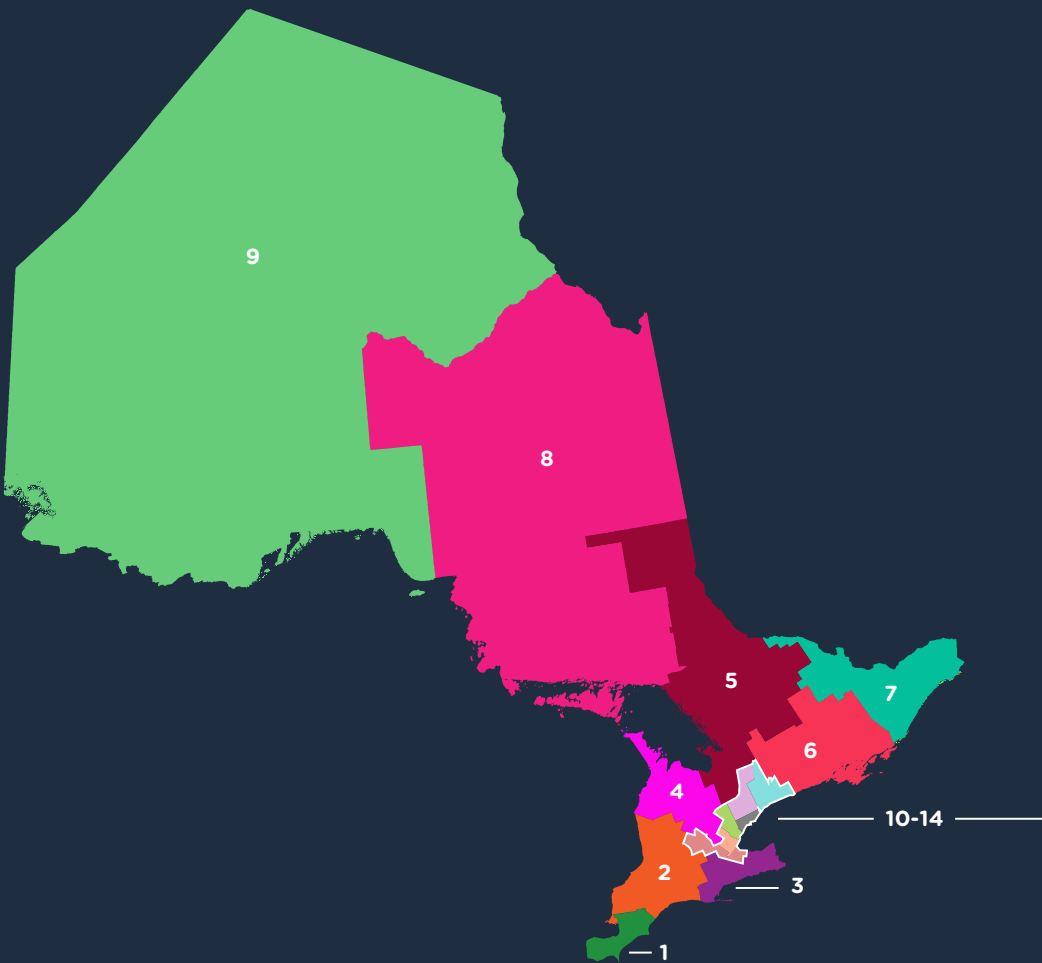


Service Areas

See the map below for our service areas:

LEGEND

| | | | | | | | |
|----|-------------|----|---------------------------------|----|-----------------|----|-----------------|
| 1 | South | 2 | South West (Regional Rideshare) | 3 | Greater Niagara | 4 | South East |
| 5 | Central | 6 | South Central | 7 | East | 8 | North East |
| 9 | North West | 10 | Peel Region | 11 | Halton Region | 12 | Hamilton Region |
| 13 | York Region | 14 | Durham Region | | | | |



GTHA

*Commute Ontario is not available in the City of Toronto

Get your workplace/campus involved today by contacting us at:

info@commuteontario.ca